

SOCIAL MEDIA TOOLKIT

**TPP Annual Review Meeting 2020
24-25 June**

SOCIAL MEDIA TOOLKIT

The event partners (UNDP, OHCHR, and GANHRI) have prepared a package for social media outreach. We would appreciate your support in promoting it across your social media networks.

As you post messages about the event, please include this event hashtag in your messages.

EVENT HASHTAG:

#TPPNHRIs

We have also identified these existing hashtags that can reinforce the messages about the event. You may also consider using:

HR4PEACE

#HumanRights

#NHRIs

#2030Agenda

#SustainableDevelopment

#SDG16

#SDGs

#SDG16Plus

#COVID19

#UN

ABOUT THE EVENT







The Tri-Partite Partnership (TPP) between the United Nations Development Programme (UNDP), the United Nations Office of the High Commissioner for Human Rights (OHCHR) , and the Global Alliance for National Human Rights Institutions (GANHRI) is holding its Annual Review Meeting on 24-25 June, 2020. By promoting an exchange of information, knowledge, good practices, challenges and crystallizing capacity needs through a virtual dialogue, the TPP partners and broader stakeholders in the UN system will be able to set joint and complementary priorities for engagement and support in the coming period. The meeting offers an opportunity for NHRIs to directly interact with the UN system, be apprised of key developments in the UN in relation to their work and provide important country, regional and global level experiences and knowledge to UN partners from across the system to further inform how they can orient their future engagement and support.

FAST FACTS

- The UN Secretary-General's 'Call to Action' emphasizes the importance of #NHRIs as contributors to the implementation of the Sustainable Development Goals
[\[https://www.un.org/sg/sites/www.un.org.sg/files/atoms/files/The_Highest_Aspiration_A_Call_To_Action_For_Human_Right_English.pdf\]](https://www.un.org/sg/sites/www.un.org.sg/files/atoms/files/The_Highest_Aspiration_A_Call_To_Action_For_Human_Right_English.pdf)
- Human Rights and the SDGs are mutually reinforcing and complementary. Over 90% of the goals and targets of the SDGs correspond to human rights obligations. [\[https://www.humanrights.dk/sdg-human-rights-data-explorer.\]](https://www.humanrights.dk/sdg-human-rights-data-explorer.)
- As of 4 March 2019, there are 78 NHRIs accredited with A Status by the GANHRI, i.e. in compliance with the Paris Principles.
[\[https://www.ohchr.org/EN/Countries/NHRI/Pages/NHRIMain.aspx\]](https://www.ohchr.org/EN/Countries/NHRI/Pages/NHRIMain.aspx)
- More countries are establishing legal and institutional frameworks for the defense of human rights, but the pace of progress is slow. Despite their importance, only 39% of Member States have an NHRI that has been reviewed for compliance with internationally agreed standards (the Paris Principles) in 2018. [\[https://unstats.un.org/sdgs/report/2019/The-Sustainable-Development-Goals-Report-2019.pdf\]](https://unstats.un.org/sdgs/report/2019/The-Sustainable-Development-Goals-Report-2019.pdf)
- Murder rates among human rights defenders, journalists and trade unionists are rising. From 1 January to 31 October 2018, the United Nations recorded and verified 397 killings of human rights defenders, journalists and trade unionists in 41 countries. [\[https://unstats.un.org/sdgs/report/2019/The-Sustainable-Development-Goals-Report-2019.pdf\]](https://unstats.un.org/sdgs/report/2019/The-Sustainable-Development-Goals-Report-2019.pdf)

SUGGESTED POSTS

Please tag event partners: @UNDP; @Ganhri1; @UNHumanRights

TWEET	GRAPHIC
<p>Join the #TPPNHRIs event discussion on #NHRIs as accelerators of the #2030Agenda on 24 June @11ET #humanrights @UNDP @Ganhri1 @UNHumanRights Register here </p> <p>https://bit.ly/NHRIs_SDGs</p>	
<p>Want to know how #NHRIs are contributing to the #SDGs? Tune in for a webinar with @UNDP @Ganhri1 @UNHumanRights on 24 June @11ET #humanrights #TPPNHRIs Register here </p> <p>https://bit.ly/NHRIs_SDGs</p>	
<p>The #TPPNHRIs partnership between @UNDP @Ganhri1 @UNHumanRights strengthens #NHRIs around the  to advance #humanrights for all.</p>	

<p>#NHRIs are recognized as an indicator of progress on the #SDGs More must be done to support these essential institutions promote and protect #humanrights #SDG16</p>	
<p>#NHRIs have an important role to play in #COVID19 response @UNDP @UNDP @Ganhri1@UNHumanRights are convening a meeting today to discuss good practices #TPPNHRIs #humanrights</p>	
<p>.@asakookai, Carlos Alfonso Negret Mosquera and Ilze Brands-Kehris reflected in a webinar today on nine years of successful partnership between @Ganhri1 @UNDP @UNHumanRights #TPPNHRIs</p>	
<p>Add your voice! Draft your own tweets (280 characters or less) about the importance of NHRIs and the discussions taking place during the TPP meeting. Remember to use #TPPNHRIs</p>	

SUGGESTED TAGGING

As you tweet live updates from the event you can reference the below handles and hashtags. Don't forget to use #TPPNHRIs too!

Event Partners:

@UNDP; @Ganhri1; @UNHumanRights

SPEAKERS	TWITTER HANDLES/ HASHTAGS
DAY 1: 24 JUNE	
Opening remarks by UNDP, GANHRI and OHCHR	
Katy Thompson, Team Leader, Rule of Law, Security and Human Rights, UNDP	@KatyThompsonROL @UNDP
Carlos Alfonso Negret Mosquera, Chairperson, GANHRI and Dr Ali Bin Samikh Al-Marri, Secretary	@Ganhri1
Georgette Gagnon, Director, Field Operations and Technical Cooperation Division, OHCHR	@ggagnonn @UNHumanRights
NHRIs as accelerators for the Sustainable Development Goals (open session)	
Birgitte Feiring, Danish Institute for Human Rights and Chair of the GANHRI Working Group on the SDGs	@HumanRightsDK @Ganhri1
OHCHR	@UNDP
UNDP	@OHCHR

SPEAKERS	TWITTER HANDLES/ HASHTAGS
DAY 2 : 25 JUNE	
High-level Opening UNDP, GANHRI and OHCHR	
Asako Okai, Assistant Secretary-General and Director of the Crisis Bureau, UNDP	@asakookai @UNDP
Carlos Alfonso Negret Mosquera, Chairperson, GANHRI	@Ganhri1
Ilze Brands-Kehris, Assistant Secretary-General, OHCHR	@UNHumanRights

Capacity Assessments: trends, reviews, planning	
Sisi Shahidzadeh, Deputy Director, OHCHR	@OHCHR
Reflections from development partners	
Norwegian Ministry of Foreign Affairs	@NorwayMFA
UN response to COVID-19 and role of NHRIs	
Antonio Cisneros, Human Rights Advisor, Development Cooperation Office	#UNDSCO
Sarah Rattray, Rule of Law, Security and Human Rights team, UNDP	@SarahRattray1 @UNDP
UN Secretary General priorities: Call to Action on Human Rights	
Alejandro Alvarez, Director, Rule of Law Unit, Executive Office of the UN Secretary-General	@alealvarez19 @UN
Conclusions and closing remarks	
Carlos Alfonso Negret Mosquera, Chairperson, GANHRI	@Ganhri1
Georgette Gagnon, Director, Field Operations and Technical Cooperation Division, OHCHR	@ggagnonn @UNHumanRights
Katy Thompson, Team Leader, Rule of Law, Security and Human Rights, UNDP	@KatyThompsonROL @UNDP